

Community Profile

OVERVIEW

Alexandria is an independent City in Northern Virginia, just across the Potomac River from Washington, DC. Rich in history and diversity, Alexandria is nationally recognized as one of the best places to live and do business on the east coast.



Alexandria was established on May 11, 1749 by an Act of the Virginia General Assembly, and was later incorporated in 1779. The City was named after its landowners, the Alexanders. The charter, which currently governs the City, was adopted in 1922.



Community Profile

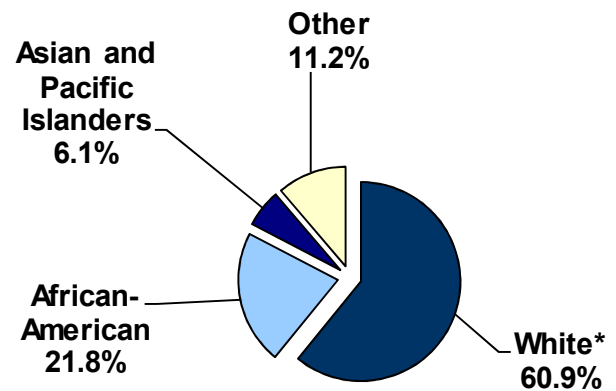
OVERVIEW

Race and Ethnicity

Source: U.S. Census Bureau, 2010 U.S. Census

As illustrated in the chart to the right, Alexandria is home to a diverse population, which is 139,966 according to the 2010 U.S. Census. Alexandria's population has grown by 9.1% since the 2000 Census.

The 2010 US Census estimated Alexandria's median household income at \$77,793. There are a total of 72,376 households according to the 2010 U.S. Census, with an average size of 1.93 persons per unit.



* 16.1% of Alexandrians are of Hispanic or Latino ethnicity (of any race)



Community Profile

GOVERNANCE

In 1921, the overwhelming majority of Alexandrians voted, by referendum, to implement the Council-Manager form of city government. As a result, legislative authority and responsibility are centralized in the elected City Council, while administrative authority resides with the City Manager.



Council Members from Left to Right: Timothy B. Lovain, John Taylor Chapman, Vice Mayor Allison Silberberg (seated), Paul C. Smedberg, Mayor William D. Euille (seated), Justin M. Wilson, and Redella S. “Del” Pepper.

The City Council (current city council pictured above) is comprised of the Mayor and six at-large Council Members who are responsible for appointing the City Manager, City Clerk, and City Attorney. The City Manager serves as the Chief Executive Officer and is responsible for the daily operations of the City.

The City of Alexandria also has a strong commitment to citizen participation, which is evidenced by the 77 citizen boards and commissions established by City Council. These bodies compose a formal system through which citizens can advise City Council on major issues. Boards and commissions are responsible to City Council, and appointments are made by Council at their regular legislative meetings.

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ECONOMY

Alexandria is home to over 12,000 thriving businesses and organizations, which includes a large concentration of technology companies, the fourth-largest concentration of professional associations in the country, the United States Patent and Trademark Office (PTO), and a tourism industry that hosts nearly 3.3 million visitors and brings in over \$700 million in visitor spending each year. The chart below displays the City's largest employers.

Employers with 1,000+ Employees:

U.S. Department of Commerce (PTO)
U.S. Department of Defense
City of Alexandria
Alexandria Public Schools
The Alexandria Hospital
ABM Janitorial Services M Inc.
CNA Corporation
Gali Service Industries

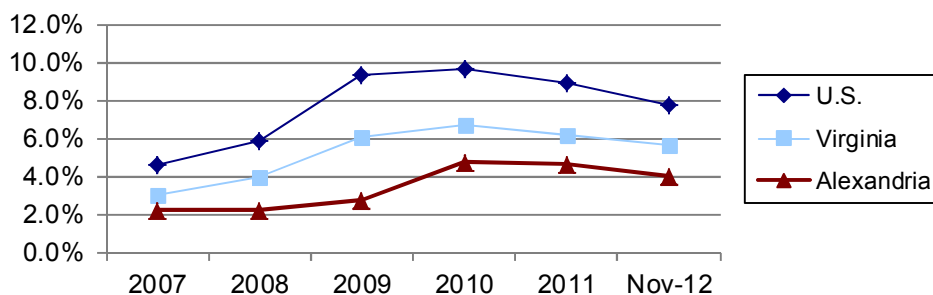
Employers with 500 – 999 Employees:

WMATA
NOVA Community College
U.S. Department of Agriculture

Alexandria's unemployment continues to improve and, as of November 2012, the rate had decreased to 4.0 percent. Alexandria's rate continues to be lower than Virginia's rate of 5.6 percent and the national rate of 7.7 percent (displayed in the graph below).

Unemployment Rate

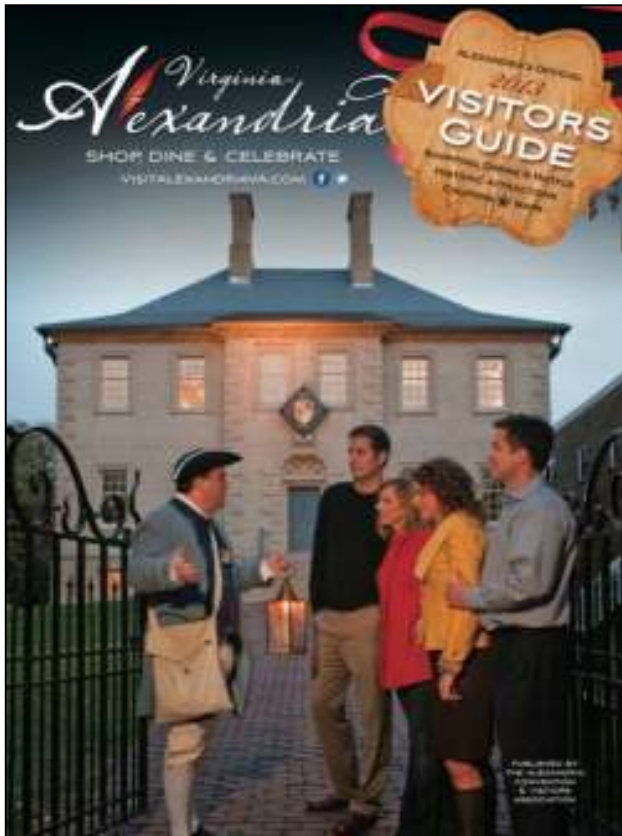
(Source: BLS, seasonally adjusted yearly average)



There are approximately 22 million square feet of office space and over 11 million square feet of retail space existing in the City today. As of December 2012, the office space vacancy rate was 15.3 percent, while Northern Virginia's rate was 14.9 percent and the Washington, D.C. Metro Area's rate was 12.6 percent. For 2012, total retail sales in the City equaled \$2.52 billion.

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TOURISM



Alexandria's storied setting and cosmopolitan scene attracts more than 3.3 million visitors annually. Visitor spending totaled \$711 million in 2011, an increase of 8.1%, generating \$23.1 million in city tax revenue, the sixth highest in the Commonwealth of Virginia. Acclaimed for its enviable quality of life, Alexandria boasts a variety of historic sites, a vibrant arts scene, the Potomac River Waterfront and offers eateries helmed by award-winning chefs, a shopping scene of unique boutiques with carefully selected collections, and an array of accommodations to meet every need.

The tourism industry supports 25 hotels with 4,655 rooms within the City of Alexandria supporting 6067 jobs with a payroll of \$118 million. For FY 2012, the average occupancy rate was 68.9 percent. For the same time period, the average daily rate for hotel rooms in the City was \$145.

The City of Alexandria operates seven of the premier historic sites in Alexandria, including the Black History Museum, the Alexandria Archaeology Museum, Fort Ward Museum and Historic Park, Friendship Firehouse (pictured), Gadsby's Tavern, the Lyceum, and the Stabler-Leadbeater Apothecary Museum are owned and operated by the City of Alexandria. During FY 2012, 189,395 residents and tourists visited these historic sites, which were honored by the American Alliance of Museums designation as one of eight municipal "Accredited Museum Systems" in the United States.



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HOUSING

The City of Alexandria has several housing programs to assist low to moderate income households with home purchase, home rehabilitation and accessibility improvements. In addition, the City provides conciliation of complaints from tenants and landlords concerning rental housing issues, information and counseling for persons seeking suitable rentals in the city and administers a fair housing testing program.

The City assists non-profit housing organizations, as well as the Alexandria Redevelopment and Housing Authority, by providing loans to preserve or expand multi-family rental housing. In the area of new development, the City receives voluntary developer contributions of cash or units in order to provide new affordable rental or ownership units.

The number of housing units in Alexandria is 72,376 (2010 U.S. Decennial Census), which includes 22,196 single-family units, 19,844 condominium units, 29,186 rental apartments, and 1,150 public housing and public housing replacement units. According to the U.S. Census Bureau (2010 U.S. Decennial Census), approximately 43 percent of housing units are owned and 57 percent are rented.

RECREATION AND PARKS

The City of Alexandria contains 974 acres of public parks and open space, resulting in a per capita total of about 7 acres per 1,000 residents.

In recent years the City has adopted an Open Space Plan and has been actively acquiring property for new or expanded parks, as well as regaining open space as an element of new development projects.

There are 36 playground areas, 7 swimming pools, 16 gymnasiums, 19 outdoor basketball courts, 36 tennis courts, 52 athletic fields, 8 neighborhood recreation centers, 1 nature center, and 1 adult/arts activity center.



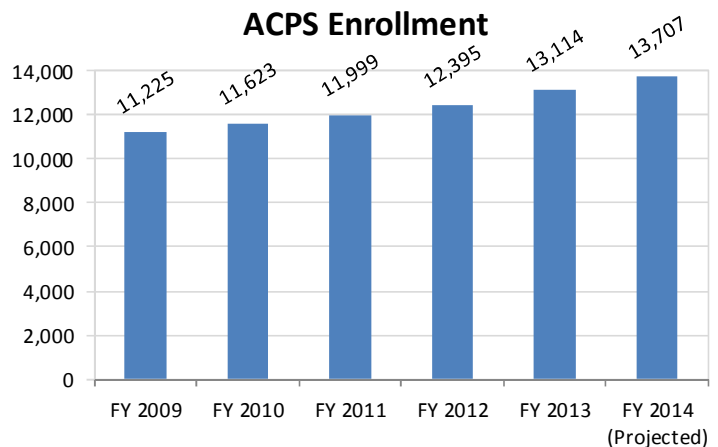
Community Profile

EDUCATION

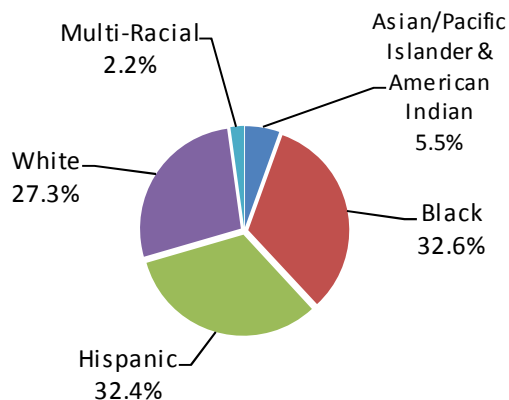
The Alexandria City Public School System provides elementary and secondary education for the City's youth. It currently has one high school (T.C. Williams High School pictured) with a separate campus for ninth grade, one Alternative high school, two middle schools, and thirteen elementary schools.



The number of students enrolled for the FY 2013 school year is 13,114, which represents a 16.8% increase in public school enrollment since 2009.



ACPS Student Profile FY 2013



Alexandria City Public Schools is one of the most economically and racially diverse school systems in the country. Students come from more than 110 different countries, and speak more than 138 native languages. The high value placed on education in the community is shown by the involvement of citizens in Alexandria schools.

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TRANSPORTATION

The City has an extensive transportation system. Passenger rail service is provided by Amtrak and the Virginia Railway Express (VRE). There is also an extensive public transportation system, which includes Alexandria's local bus system (DASH), one regional Metro bus system, the Fairfax County REX service and Metrorail subway service (4 stations and 2 lines).



Domestic and international air service is provided by Ronald Reagan National Airport, just 5 minutes away from downtown Alexandria, Dulles International Airport, located 33 miles away from the City, and Baltimore / Washington International (BWI) airport, located 38.5 miles away. All major domestic and international carriers service these airports.



In 2008, the City began a free trolley service between the waterfront and the King Street Metro Station. This service focuses on providing residents and visitors access to the popular King Street corridor. Since its inception, the King Street Trolley has transported more than two million residents and visitors.



Community Profile

MISCELLANEOUS STATISTICAL DATA

| | |
|--|---|
| Date of Incorporation | 1779 |
| Date of City Charter | 1922 |
| Form of Government | Council-Manager |
| Number of Full-Time City Positions (FY 2013) (Other than Schools) | 2,557 |
| Number of Full-Time Equivalent School Positions | 2,033 |
| Land Area | 15.75 Square Miles |
| Elevation | 30 Feet above Sea Level |
| Location | 38.8210 N....77.0861 W |
| Climate | Average January Temperature 36° Average July Temperature 80° |

Transportation

Major Highways:

Capital Beltway (I-95), I-395 (Shirley Highway), U.S. Route 1, George Washington Memorial Parkway

Rail:

Amtrak and Virginia Railway Express provide commuter service between Alexandria, Washington, D.C., Fredericksburg, and Manassas, Virginia. Freight lines entering the City are Conrail, CSX Transportation, and Norfolk Southern Company.

Washington Metropolitan Area Transit Authority (WMATA) provides light rail transit.

Air:

Ronald Reagan Washington National Airport and Dulles International Airport provides international and longer domestic travel.

Ground:

The City is served by local bus service provided by the Alexandria Transit Company.

The City is served by the local and express buses of the Washington Metropolitan Area Transit Authority (WMATA) and the Fairfax Connector. Individualized service is available through privately owned taxicab fleets.

Port Facilities:

The port of Alexandria has two docks for ocean-going freighters and two major public docks. The 24-foot deep Potomac River channel runs the length of the Alexandria waterfront.

Population

| | |
|--|-------------------|
| 2010 Resident Population (2010 U.S. Decennial Census) | 139,966 |
| Number of Housing Units (2010 U.S. Decennial Census) | 72,376 |
| Household Size (2000 Census) | 1.93 persons/unit |
| 2010 Population by Race (2010 U.S. Census): | |
| White | 60.9% |
| Black | 21.8% |
| Native American | 0.4% |
| Asian and Pacific Islanders | 6.1% |
| Multi-Racial | 10.8% |
| Hispanic (All Races) | 16.1% |

2010 Population by Age (2010 U.S. Census):

| | |
|--|--------|
| (1-17) | 17.1% |
| (18-24) | 6.9% |
| (25-64) | 69.9% |
| (65 +) | 9.1% |
| Active Registered Voters, January 2013 | 88,037 |

| | |
|--|-------|
| Temporary Assistance to Needy Families (Cases) | 473 |
| Monthly Average, 2012 | |
| Food Stamps (Cases) | 4,898 |
| Monthly Average, 2012 | |
| Medicaid (Cases) | 8,377 |
| Monthly Average, 2012 | |

Economy (As of November 2012)

| | |
|--|--------|
| Employed Residents | 89,944 |
| Unemployed Residents | 3,742 |
| Unemployment Rate | 4.0% |
| Washington PMSA Inflation Rate, based on Consumer Price Index | 2.1% |

Community Profile

Housing

Type of Single-Family Housing

(January 2013, Dept. of Real Estate Assessments)

| | |
|----------------------------------|---------------|
| Detached | 9,131 |
| Semi-Detached | 5,722 |
| Rowhouse | 6,448 |
| Condo Townhouse | 1,081 |
| Total Single-Family | 22,382 |

| | |
|--|--------|
| Condominium Units | 19,559 |
| Rental Apartments | 29,186 |
| Public Housing and Public Housing Replacement Units | 1,150 |

| | |
|--|-----------|
| Average Assessed Value of Single Family Homes | \$651,468 |
| Average Assessed Value of Condominiums | \$273,664 |

2012 Average Market Rents

| | |
|---------------------------|---------|
| Efficiency | \$1,110 |
| 1 Bedroom Apartment | \$1,430 |
| 2 Bedroom Apartment | \$1,776 |
| 3 Bedroom Apartment | \$1,949 |

Communications

Television:

All major networks plus cable

Local Newspapers:

Alexandria Gazette Packet (weekly)

Alexandria Times (weekly)

Regional Newspapers:

Washington Post

Washington Times

Washington Examiner

Radio:

50 major and minor radio stations in metropolitan area

Lane Miles of Streets, Sidewalks and Alleys

| | |
|---------------------|-------|
| Paved | 560.0 |
| Sidewalks | 319.0 |
| Alleys, Paved | 20.56 |

Utilities

| | |
|----------------|-----------------------------------|
| Electric | Dominion Virginia Power |
| Gas | Washington Gas |
| Water | Virginia - American Water Company |
| Sewer | Alexandria Sanitation Authority |
| Cable | Comcast Communications |

Public Recreation

| | |
|-----------------------------------|-----|
| Acreage | 974 |
| Facilities: | |
| Playground Areas | 36 |
| Swimming Pools | 7 |
| Gymnasiums | 16 |
| Basketball Courts (outdoor) | 19 |
| Tennis Courts | 36 |
| Playing Fields | 52 |

Medical Facilities

Beds

Hospital:

| | |
|---------------------------------|-----|
| INOVA Alexandria Hospital | 318 |
|---------------------------------|-----|

Nursing Homes:

| | |
|---|-----|
| Goodwin House | 80 |
| Hermitage Retirement Community | 204 |
| Woodbine Rehabilitation & Healthcare Center | 307 |
| Washington House | 55 |
| Integrated Health Services of Northern Virginia | 111 |

Libraries

| | |
|---|---|
| Central Library | 1 |
| Full service branches | 3 |
| Local History – Special Collections | 1 |

Education

Primary Schools:

| | |
|--|----|
| Elementary | 13 |
| Middle | 2 |
| Ninth Grade Center | 1 |
| High School | 1 |
| Secondary Training Educational Program | 1 |
| Parochial and Private Schools | 11 |

Higher Education:

Located within the City are the Alexandria campus of Northern Virginia-Community College, Regent University, and the Episcopal Theological Seminary. Nearby institutions include George Mason, George Washington, American, Catholic, Georgetown, and Howard Universities.

Financial Institutions

| | |
|------------------------|----|
| Commercial Banks | 14 |
| Credit Unions | 9 |

Hotels and Motels

| | |
|-------------------------|-------|
| Hotels and Motels | 25 |
| Total Rooms | 4,655 |